

Graduate Student Workshop: Reaching a Popular Audience



<http://niche-canada.org/popular>

Friday March 26, 2010.
UBC, Vancouver, B.C.
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Fifty thousand screaming readers rush the newsstand to get a copy of your latest research. Okay, maybe they're not screaming, but the numbers probably aren't that far off. While peer-reviewed journals may make the academic world go round, it's through magazines and newspapers that your work can make its way into homes across the country – and you might be surprised to find out how interested Canadians are in what you do.

The Network in Canadian History & Environment (NiCHE) is sponsoring a one-day graduate student workshop on Friday, March 26, 2010 at the University of British Columbia in Vancouver. The workshop will teach participants how to propose a suitable article for a popular publication and effectively pitch it to a relevant editor.

The application deadline is **February 15, 2010**. Apply online at <http://niche-canada.org/popular> . Accommodation grants are available for out-of-town participants. A limited number of participants living outside the BC Lower Mainland and Vancouver Island may be eligible for travel grants.* Anyone who is registered or intends to register as a graduate student at a Canadian university in 2010 can apply, though some places are reserved for students studying environmental history or historical geography. Space is limited.

Participants can opt to receive continued support by joining the *Active History Writer's Guild*, a free organization which encourages and mentors young academics looking to propel their ideas into the public eye.

Generous Support Provided By:



* NiCHE has provided funding to fly in and accommodate up to two students living in Northern B.C., Alta., or Sask. who are current NiCHE members.
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